

DUPLICATE INVOICE



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (781)433-4283

www.thepittsburghchannel.com

Billing Address:

SRCP Media Inc
Attention: Accounts Payable
201 North Union Street
Ste 200
Alexandria, VA 22314

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

Invoice #	Invoice Date	Invoice Month	Invoice Period
961664-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelphia	National

Advertiser	Product	Estimate Number
Smith/R/Senator	SMITH,TOM/R/SEN	316

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	961664	07910663

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	15

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	6-7am News Class of Time - Pre-emptible with notice	6-7am	-TWTF--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WTAE Tu 10/09/12 6:43 AM 6-7am News 6-7am :30 TS12TV14H \$525.00 NM									
2 WTAE W 10/10/12 6:28 AM 6-7am News 6-7am :30 TS12TV14H \$525.00 NM									
4 WTAE Th 10/11/12 6:28 AM 6-7am News 6-7am :30 TS12TV14H \$525.00 NM									
1 WTAE F 10/12/12 6:59 AM 6-7am News 6-7am :30 TS12TV14H \$525.00 NM									
2	10/09/12	10/12/12	Good Morning America Class of Time - Pre-emptible with notice	7-9am	-TWTF--	:30	8	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Tu 10/09/12 7:25 AM Good Morning America 7-9am :30 TS12TV12H \$450.00 NM									
5 WTAE Tu 10/09/12 8:41 AM Good Morning America 7-9am :30 TS12TV14H \$450.00 NM									
6 WTAE W 10/10/12 7:29 AM Good Morning America 7-9am :30 TS12TV12H \$450.00 NM									
2 WTAE W 10/10/12 8:48 AM Good Morning America 7-9am :30 TS12TV14H \$450.00 NM									
8 WTAE Th 10/11/12 8:29 AM Good Morning America 7-9am :30 TS12TV12H \$450.00 NM									
3 WTAE Th 10/11/12 8:52 AM Good Morning America 7-9am :30 TS12TV14H \$450.00 NM									
7 WTAE F 10/12/12 7:27 AM Good Morning America 7-9am :30 TS12TV12H \$450.00 NM									
4 WTAE F 10/12/12 8:59 AM Good Morning America 7-9am :30 TS12TV14H \$450.00 NM									
3	10/14/12	10/14/12	Good Morning America Class of Time - Pre-emptible with notice	S 7-8am	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Su 10/14/12 7:55 AM Good Morning America Sun 7-8am :30 TS12TV14H \$400.00 NM									
4	10/13/12	10/13/12	Good Morning America Class of Time - Pre-emptible with notice	S 7-8am	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Sa 10/13/12 7:47 AM Good Morning America Sat 7-8am :30 TS12TV14H \$400.00 NM									
5	10/13/12	10/13/12	Sat 8-10am	8-10am	-----S-	:30	1	\$325.00	NM

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Smith/R/Senator	SMITH,TOM/R/SEN	316	

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Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$325.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Sa		10/13/12	9:13 AM	Sat 8-10am	8-10am	:30	TS12TV12H	\$325.00	NM
6	10/14/12	10/14/12	Sun 8-10am News	8-10am	-----S	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$325.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Su		10/14/12	8:44 AM	Sun 8-10am News	8-10am	:30	TS12TV12H	\$325.00	NM
7	10/09/12	10/12/12	Live with Kelly	9-10am	-TWTF--	:30	4	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$225.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WTAE Tu		10/09/12	9:49 AM	Live with Kelly	9-10am	:30	TS12TV12H	\$225.00	NM
4 WTAE W		10/10/12	9:44 AM	Live with Kelly	9-10am	:30	TS12TV12H	\$225.00	NM
3 WTAE Th		10/11/12	9:56 AM	Live with Kelly	9-10am	:30	TS12TV12H	\$225.00	NM
1 WTAE F		10/12/12	9:34 AM	Live with Kelly	9-10am	:30	TS12TV12H	\$225.00	NM
8	10/09/12	10/12/12	The View	11am-noon	-TWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$400.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Tu		10/09/12		The View	11am-noon	:00		\$400.00	NM
				See MG 8.4					
2 WTAE W		10/10/12	11:34 AM	The View	11am-noon	:30	TS12TV14H	\$400.00	NM
3 WTAE Th		10/11/12	10:59 AM	The View	11am-noon	:30	TS12TV14H	\$400.00	NM
4 WTAE M		10/15/12	11:33 AM	The View	11am-noon	:30	TS12TV14H	\$400.00	NM
				MG for 8.1 10/09					
9	10/09/12	10/12/12	WTAE Noon News	11:58-12:30pm	-TWTF--	:30	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$300.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WTAE Tu		10/09/12	12:14 PM	WTAE Noon News	11:58-12:30pm	:30	TS12TV12H	\$300.00	NM
3 WTAE Th		10/11/12	12:13 PM	WTAE Noon News	11:58-12:30pm	:30	TS12TV12H	\$300.00	NM
1 WTAE F		10/12/12	12:25 PM	WTAE Noon News	11:58-12:30pm	:30	TS12TV12H	\$300.00	NM
10	10/09/12	10/12/12	5-6pm News M-F	5-6pm	-TWTF--	:30	3	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	3	\$525.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WTAE Tu		10/09/12	5:22 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$525.00	NM
1 WTAE Th		10/11/12	5:22 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$525.00	NM
3 WTAE F		10/12/12	5:14 PM	5-6pm News M-F	5-6pm	:30	TS12TV12H	\$525.00	NM
11	10/09/12	10/12/12	5-6pm News M-F	5-6pm	-TWTF--	:30	4	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$575.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE Tu		10/09/12	5:56 PM	5-6pm News M-F	5-6pm	:30	TS12TV12H	\$575.00	NM

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Smith/R/Senator	SMITH,TOM/R/SEN	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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12	10/09/12	10/12/12	6-6:30pm News Class of Time - Pre-emptible with notice	6-6:30pm	-TWTF--	:30	4	\$725.00	NM																																																																			
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13	10/09/12	10/12/12	Inside Edition Class of Time - Pre-emptible with notice	7-7:30pm	-TWTF--	:30	4	\$600.00	NM																																																																			
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3	WTAE	F	10/12/12	7:22 PM	Inside Edition	7-7:30pm	:30	TS12TV12H	\$600.00	NM																																																																		
14	10/09/12	10/12/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7:30-8pm	-TWTF--	:30	4	\$650.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-TWTF--</td><td>4</td><td>\$650.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>10/09/12</td><td>7:56 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>TS12TV14H</td><td>\$650.00</td><td>NM</td></tr><tr><td>2</td><td>WTAE</td><td>W</td><td>10/10/12</td><td>7:41 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>TS12TV14H</td><td>\$650.00</td><td>NM</td></tr><tr><td>4</td><td>WTAE</td><td>Th</td><td>10/11/12</td><td>7:42 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>TS12TV14H</td><td>\$650.00</td><td>NM</td></tr><tr><td>3</td><td>WTAE</td><td>F</td><td>10/12/12</td><td>7:41 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>TS12TV14H</td><td>\$650.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-TWTF--	4	\$650.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	10/09/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV14H	\$650.00	NM	2	WTAE	W	10/10/12	7:41 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV14H	\$650.00	NM	4	WTAE	Th	10/11/12	7:42 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV14H	\$650.00	NM	3	WTAE	F	10/12/12	7:41 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV14H	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	-TWTF--	4	\$650.00																																																																							
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1	WTAE	Tu	10/09/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV14H	\$650.00	NM																																																																		
2	WTAE	W	10/10/12	7:41 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV14H	\$650.00	NM																																																																		
4	WTAE	Th	10/11/12	7:42 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV14H	\$650.00	NM																																																																		
3	WTAE	F	10/12/12	7:41 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV14H	\$650.00	NM																																																																		
15	10/15/12	10/15/12	Mon ABC Prime Other Class of Time - Pre-emptible with notice	Prime Other	M-----	:30	1	\$4,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>M-----</td><td>1</td><td>\$4,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>M</td><td>10/15/12</td><td>9:39 PM</td><td>Mon ABC Prime Other</td><td>Prime Other</td><td>:30</td><td>TS12TV14H</td><td>\$4,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	M-----	1	\$4,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	M	10/15/12	9:39 PM	Mon ABC Prime Other	Prime Other	:30	TS12TV14H	\$4,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	M-----	1	\$4,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WTAE	M	10/15/12	9:39 PM	Mon ABC Prime Other	Prime Other	:30	TS12TV14H	\$4,000.00	NM																																																																		
16	10/14/12	10/14/12	Sun ABC Prime C Class of Time - Pre-emptible with notice	9-10pm	-----S	:30	1	\$2,200.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S</td><td>1</td><td>\$2,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Su</td><td>10/14/12</td><td>9:21 PM</td><td>Sun ABC Prime C</td><td>9-10pm</td><td>:30</td><td>TS12TV12H</td><td>\$2,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-----S	1	\$2,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Su	10/14/12	9:21 PM	Sun ABC Prime C	9-10pm	:30	TS12TV12H	\$2,200.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	-----S	1	\$2,200.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WTAE	Su	10/14/12	9:21 PM	Sun ABC Prime C	9-10pm	:30	TS12TV12H	\$2,200.00	NM																																																																		
17	10/09/12	10/12/12	M-Sun 11pm News Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	-TWTF--	:30	4	\$950.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-TWTF--</td><td>4</td><td>\$950.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WTAE</td><td>Tu</td><td>10/09/12</td><td>11:26 PM</td><td>M-Sun 11pm News</td><td>M-Su 11-11:35pm</td><td>:30</td><td>TS12TV14H</td><td>\$950.00</td><td>NM</td></tr><tr><td>4</td><td>WTAE</td><td>W</td><td>10/10/12</td><td>11:23 PM</td><td>M-Sun 11pm News</td><td>M-Su 11-11:35pm</td><td>:30</td><td>TS12TV12H</td><td>\$950.00</td><td>NM</td></tr><tr><td>3</td><td>WTAE</td><td>Th</td><td>10/11/12</td><td>11:27 PM</td><td>M-Sun 11pm News</td><td>M-Su 11-11:35pm</td><td>:30</td><td>TS12TV12H</td><td>\$950.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	-TWTF--	4	\$950.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Tu	10/09/12	11:26 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV14H	\$950.00	NM	4	WTAE	W	10/10/12	11:23 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV12H	\$950.00	NM	3	WTAE	Th	10/11/12	11:27 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV12H	\$950.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/08/12	10/14/12	-TWTF--	4	\$950.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WTAE	Tu	10/09/12	11:26 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV14H	\$950.00	NM																																																																		
4	WTAE	W	10/10/12	11:23 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV12H	\$950.00	NM																																																																		
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Lehigh Valley, PA 18002-6887

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Invoice #	Invoice Date	Invoice Month	Invoice Period
961664-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	SMITH,TOM/R/SEN	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/09/12	10/12/12	M-Sun 11pm News	M-Su 11-11:35pm	-TWTF--	:30	4	\$950.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	F	10/12/12	11:21 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV12H	\$950.00 NM
18	10/14/12	10/14/12	M-Sun 11pm News	M-Su 11-11:35pm	-----S	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Su	10/14/12	11:13 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV14H	\$1,000.00 NM
19	10/09/12	10/12/12	Nightline	11:35pm-1205am	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	Tu	10/09/12	12:01 AM	Nightline	11:35pm-1205am	:30	TS12TV12H	\$400.00 NM
1	WTAE	W	10/10/12	11:55 PM	Nightline	11:35pm-1205am	:30	TS12TV14H	\$400.00 NM
3	WTAE	Th	10/11/12	12:01 AM	Nightline	11:35pm-1205am	:30	TS12TV14H	\$400.00 NM
4	WTAE	F	10/12/12	12:02 AM	Nightline	11:35pm-1205am	:30	TS12TV14H	\$400.00 NM
20	10/09/12	10/09/12	Tues ABC Prime B	9-10pm	-T-----	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-T-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	Tu	10/09/12	9:24 PM	Tues ABC Prime B	9-10pm	:30	TS12TV12H	\$4,000.00 NM
21	10/15/12	10/15/12	6-7am News	6-7am	M-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/15/12	6:58 AM	6-7am News	6-7am	:30	TS12TV14H	\$525.00 NM
22	10/15/12	10/15/12	Good Morning America	7-9am	M-----	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	2	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTAE	M	10/15/12	7:50 AM	Good Morning America	7-9am	:30	TS12TV12H	\$450.00 NM
1	WTAE	M	10/15/12	8:42 AM	Good Morning America	7-9am	:30	TS12TV14H	\$450.00 NM
23	10/15/12	10/15/12	Live with Kelly	9-10am	M-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/15/12	9:32 AM	Live with Kelly	9-10am	:30	TS12TV12H	\$300.00 NM
24	10/15/12	10/15/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	M-----	1	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTAE	M	10/15/12	5:52 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$575.00 NM
25	10/15/12	10/15/12	Inside Edition	7-7:30pm	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6887

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Invoice #	Invoice Date	Invoice Month	Invoice Period
961664-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	SMITH,TOM/R/SEN	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/15/12	10/15/12	Inside Edition	7-7:30pm	M-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		10/15/12	7:27 PM	Inside Edition	7-7:30pm	:30	TS12TV14H	\$600.00	NM
26	10/15/12	10/15/12	Entertainment Tonight	7:30-8pm	M-----	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$650.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		10/15/12	7:47 PM	Entertainment Tonight	7:30-8pm	:30	TS12TV12H	\$650.00	NM
27	10/15/12	10/15/12	6-6:30pm News	6-6:30pm	M-----	:30	1	\$725.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$725.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		10/15/12	6:13 PM	6-6:30pm News	6-6:30pm	:30	TS12TV12H	\$725.00	NM
28	10/15/12	10/15/12	M-Sun 11pm News	M-Su 11-11:35pm	M-----	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$900.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		10/15/12	11:27 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	TS12TV12H	\$900.00	NM
29	10/15/12	10/15/12	Nightline	11:35pm-1205am	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$400.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE M		10/15/12	12:02 AM	Nightline	11:35pm-1205am	:30	TS12TV14H	\$400.00	NM
30	10/12/12	10/15/12	6-7am News	6-7am	-----	:30	0	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----F--		1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		10/12/12	6:10 AM	6-7am News	6-7am	:30	TS12TV12H	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WTAE M		10/15/12	6:09 AM	6-7am News	6-7am	:30	TS12TV12H	\$500.00	NM
31	10/12/12	10/15/12	5-6am News	5-6am	-----	:30	0	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----F--		1	\$300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WTAE F		10/12/12	5:28 AM	5-6am News	5-6am	:30	TS12TV12H	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-----		1	\$300.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WTAE M		10/15/12	5:53 AM	5-6am News	5-6am	:30	TS12TV14H	\$300.00	NM
32	10/13/12	10/13/12	Sat 5-7am	5-7am	-----	:30	0	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----S-		1	\$250.00	

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE
INVOICE

Send Payment To:

WTAE
P.O. Box 26887
Lehigh Valley, PA 18002-6887

WTAE-TV
PITTSBURGH

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
961664-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Smith/R/Senator	SMITH,TOM/R/SEN	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	10/13/12	10/13/12	Sat 5-7am	5-7am	-----	:30	0	\$250.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 10/13/12 4:59 AM Sat 5-7am 5-7am :30 TS12TV12H \$250.00 NM									
33	10/14/12	10/14/12	Sun 5-7am News	5-7a	-----	:30	0	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----S 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 10/14/12 5:09 AM Sun 5-7am News 5-7a :30 TS12TV12H \$225.00 NM									
34	10/12/12	10/12/12	5-6am News	5 - 6am	-----	:30	0	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----F-- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/12/12 5:52 AM 5-6am News 5 - 6am :30 TS12TV14H \$325.00 NM									
35	10/15/12	10/15/12	5-6am News	5 - 6am	-----	:30	0	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/15/12 5:39 AM 5-6am News 5 - 6am :30 TS12TV12H \$350.00 NM									
36	10/12/12	10/15/12	WTAE Noon News	11:58-12:30pm	-----	:30	0	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----F-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/12/12 12:09 PM WTAE Noon News 11:58-12:30pm :30 TS12TV14H \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 10/15/12 12:24 PM WTAE Noon News 11:58-12:30pm :30 TS12TV12H \$300.00 NM									
37	10/12/12	10/12/12	Access Hollywood	12:30-1pm	-----	:30	0	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----F-- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/12/12 12:47 PM Access Hollywood 12:30-1pm :30 TS12TV14H \$250.00 NM									
38	10/15/12	10/15/12	Access Hollywood	12:30-1pm	-----	:30	0	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/15/12 12:54 PM Access Hollywood 12:30-1pm :30 TS12TV14H \$300.00 NM									
39	10/12/12	10/15/12	M-F 3-4P	M-F 3-4P	-----	:30	0	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -----F-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 10/12/12 3:59 PM M-F 3-4P M-F 3-4P :30 TS12TV12H \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTAE M 10/15/12 3:45 PM M-F 3-4P M-F 3-4P :30 TS12TV12H \$300.00 NM									

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
961664-1	10/21/12	October 2012	10/01/12 - 10/15/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Smith/R/Senator	SMITH,TOM/R/SEN	316	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
39	10/12/12	10/15/12	M-F 3-4P	M-F 3-4P	---F--	:30	0	\$300.00	NM
40	10/12/12	10/15/12	DR OZ	M-F 4-5p	---F--	:30	0	\$550.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---F--	1	\$550.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAE	F	10/12/12	4:27 PM	DR OZ	M-F 4-5p	:30	TS12TV14H	\$550.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$550.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTAE	M	10/15/12	4:21 PM	DR OZ	M-F 4-5p	:30	TS12TV14H	\$550.00 NM
41	10/12/12	10/15/12	5-6pm News M-F	5-6pm	---F--	:30	0	\$525.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---F--	1	\$525.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAE	F	10/12/12	5:27 PM	5-6pm News M-F	5-6pm	:30	TS12TV14H	\$525.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$525.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTAE	M	10/15/12	5:23 PM	5-6pm News M-F	5-6pm	:30	TS12TV12H	\$525.00 NM
42	10/13/12	10/13/12	Sat Early News	6-630p / 7-730p	-----S-	:30	0	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$350.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTAE	Sa	10/13/12	7:16 PM	Sat Early News	6-630p / 7-730p	:30	TS12TV14H	\$350.00 NM
43	10/14/12	10/15/12	Sun Early News	630-7p	-----S	:30	0	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$350.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAE	Su	10/14/12	6:44 PM	Sun Early News	630-7p	:30	TS12TV14H	\$350.00 NM
44	10/13/12	10/13/12	Inside Edition Wknd	SA 730p-8p	-----S-	:30	0	\$350.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$350.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTAE	Sa	10/13/12		Inside Edition Wknd	SA 730p-8p	:00		\$350.00 NM
	Credited								
Total Spots							87		

Payment Terms 30 Days

<u>Gross Total</u>	\$51,450.00
<u>Agency Commission</u>	\$7,717.50
<u>Net Amount Due</u>	\$43,732.50